

**AAML**™

**NEW JERSEY CHAPTER**

A golden scale of justice is the central focus, hanging from a vertical stand. To its left, a wooden gavel with a gold band is visible. The background is a blurred office setting with a window and a desk. The bottom of the image is a solid dark blue banner.

**2023-2024 Sponsor Benefit  
Information**

# Overview

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## AAML New Jersey Chapter

The AAML New Jersey Chapter was founded in 1981 and comprises leading lawyers in the field of matrimonial law. We are an active chapter, hosting digital and in-person networking events, board meetings, and an officer and board installation event.

The New Jersey Chapter offers a full suite of Continuing Legal Education Seminars, hosted by our Gold sponsors and is marketed to and open to the full legal community. Our mentorship program ensures the longevity of the Chapter and fosters educational opportunities for the next generation of leaders

## Why Become a Sponsor?

Sponsoring the AAML New Jersey Chapter positions your firm to gain exposure and to interact with top matrimonial lawyers in the state. Your support enables the Chapter to host our robust slate of programs.

## Sponsorship Term

Our Sponsorship Term runs from June 1, 2023 - May 31, 2024.



# Sponsorship Package

	Gold	Silver	Bronze	Contributor
Acknowledgment & Special Thanks	✓	✓	✓	✓
Attendance & Exposure at AAML-NJ Annual Installation Event*	✓	✓	✓	✓
LinkedIn and Facebook: Quarterly thank you posts for our sponsors	✓	✓	✓	✓
Logo and link on the homepage of the AAML New Jersey website	✓	✓	✓	✓
YouTube: Listed as a Sponsor on all YouTube video descriptions	✓	✓	✓	
Seminar Page Description & hyperlink to your website	✓	✓	✓	
Blog Posts on AAML NJ website	✓	✓	✓	
Homepage Logo Placement for the duration of the term	✓	✓	✓	
Host & Present a CLE Seminar	✓			
Seminar Series Banner Ad	✓			
AAML NJ Website Homepage Ad	✓			
Newsletter Sponsor Spotlight	✓			
One Dedicated Sponsor Content Email	✓			
Dedicated Social Media Post on LinkedIn and Facebook	✓			
Board Meeting Presentation		✓		

(\*) 4 tickets for Gold Sponsors, 2 tickets for Silver and Bronze Sponsors, exposure for Contributors.

# Gold Sponsor - \$15,000

## AAML New Jersey Event Presence

### CLE Seminar Host Presenter

Each of our Gold Sponsors can host a CLE Seminar on a topic related to your field as it pertains to family law. We submit the course to the courts for accreditation, appoint an experienced moderator, and provide marketing and administrative support. This is an excellent way to increase awareness of your firm and establish expertise.

### Attendance & Exposure at AAML-NJ Annual Installation Event in June 2023

As a Gold Sponsor, you will receive four tickets to our Annual Installation event! Your firm will also receive visual and verbal acknowledgment throughout the event.

### Acknowledgment & Special Thanks

Your firm will receive acknowledgment and special thanks at all our hosted events for the term.

## Email Marketing

- **Newsletter Sponsor Spotlight:** One 'sponsor spotlight' article in a monthly newsletter (approx. 400 words).
- **Dedicated Sponsor Content Email:** We will send one dedicated sponsor content email to our database on your behalf.

## Website & Social Media Presence

- **Homepage Logo Placement:** Your logo will be featured for the duration of the term on the AAML NJ homepage, hyperlinking to your website.
- **Homepage Ad:** A graphic, description of your firm, and link prominently featured on the AAML NJ homepage for one month.
- **Seminar Series Banner Ad:** A graphic that hyperlinks to your website of choice. Ideally, this one-month ad is timed with your CLE-hosted seminar.
- **Dedicated Social Media Posts on LinkedIn and Facebook:** We will release an abridged version of your 'Sponsor Content Email' on Facebook and LinkedIn.
- **Blog Posts:** As a Gold Sponsor, you are eligible to submit up to 12 blogs to be posted on our website on a rolling basis, focused on a topic relating to family law. We promote all blog posts on our social media platforms.
- **LinkedIn and Facebook:** Quarterly thank you posts for our sponsors.
- **Sponsor Forum:** Access to a password protected Forum where you have a direct line to Fellows and Mentees in the Chapter.



# Silver Sponsor - \$7,500

## AAML New Jersey Event Presence

### Board Meeting Presentation

Our Silver Sponsors are invited to one of the quarterly meetings to share a 10-minute presentation about their firm.

### Attendance & Exposure at AAML-NJ Annual Installation Event in June 2023

As a Silver Sponsor, you will receive two tickets to our Annual Installation Event. Your firm will also receive visual and verbal acknowledgment throughout the event.

### Acknowledgment & Special Thanks

Your firm will receive acknowledgment and special thanks at all our hosted events for the term.

## Website & Social Media Presence

- **Homepage Logo Placement:** Your logo will be featured for the duration of the term on the AAML NJ homepage, hyperlinking to your website.
- **Blog Posts:** As a Silver Sponsor, you are eligible to submit up to 12 blogs to be posted on our website on a rolling basis, focused on a topic relating to family law. We promote all blog posts on our social media platforms.
- **Seminar Page Description:** Listed as a Sponsor on all seminar page descriptions, hyperlinking to your firm's website.
- **YouTube List for CLE Seminars:** Listed as a Sponsor on all AAML NJ YouTube video descriptions.
- **LinkedIn and Facebook:** Quarterly thank you posts for our sponsors.
- **Sponsor Forum:** Access to a password protected Forum where you have a direct line to Fellows and Mentees in the Chapter.



# Bronze Sponsor - \$3,500

## AAML New Jersey Event Presence

### Attendance & Exposure at AAML-NJ Annual Installation Event in June 2023

As a Bronze Sponsor, you will receive two tickets to our annual installation and dinner event! Your firm will also receive written and verbal acknowledgment throughout the event.

### Acknowledgment & Special Thanks

Your firm will receive acknowledgment and special thanks at all our seminars and events for the term.

## Website & Social Media Presence



- **Homepage Logo Placement:** Your logo will be featured for the whole term on our homepage. Logo will link to your website.
- **Blog Posts:** As a Bronze Sponsor, you are eligible to submit blogs to be posted on our website on a rolling basis. Subject to AAML-NJ approval. Maximum 6 per term.
- **Seminar Page Description:** Listed as a Sponsor on all seminar page descriptions, linking to your firm.
- **YouTube:** Listed as a Sponsor on all YouTube video descriptions.
- **LinkedIn and Facebook:** Quarterly thank you posts for our sponsors.
- **Sponsor Forum:** Access to a password protected Forum where you have a direct line to Fellows and Mentees in the Chapter.

# Contributor - \$1,500

- Acknowledgment at AAML-NJ Annual Installation Event
- Public announcement of thanks to each sponsor at AAML-NJ Annual Installation Event
- Logo and link on the homepage of the AAML New Jersey Website
- LinkedIn and Facebook: Quarterly thank you posts for our sponsors.



# About AAML

The American Academy of Matrimonial Lawyers was founded in Chicago, IL in 1962, by highly regarded domestic relations attorneys “To encourage the study, improve the practice, elevate the standards and advance the cause of matrimonial law, to the end that the welfare of the family and society be protected.” There are currently more than 1,650 Fellows in 50 states.

The Academy Fellows are highly skilled negotiators and litigators who represent individuals in all facets of family law. These areas include divorce, annulment, prenuptial agreements, post-nuptial agreements, marital settlement agreements, child custody and visitation, business valuations, property valuations and division, alimony, child support and other family law issues.

To be represented by a Fellow of the American Academy of Matrimonial Lawyers is to be represented by a leading practitioner in the field of family law. The 1650 AAML Fellows across the United States are generally recognized by judges and attorneys as preeminent family law practitioners with a high level of knowledge, skill and integrity. Academy Fellows enjoy a reputation for professionalism, competence, and integrity.







## **AAML NJ**

# **Organizational Purpose**

To provide leadership that promotes the highest degree of professionalism and excellence in the practice of family law.



**NEW JERSEY CHAPTER**

**To get started reach out at  
[contact@aamlnj.org](mailto:contact@aamlnj.org) or  
(201) 447-0707.**